

HackRPI Sponsorship Booklet 2026



What is HackRPI?

HackRPI 2026 is the 13th annual intercollegiate hackathon hosted at Rensselaer Polytechnic Institute in Troy, NY. The 24-hour coding marathon will take place from **November 7th to November 8th, 2026**, in the Darrin Communications Center (DCC) on the RPI campus.

During this event, students will collaborate in teams to quickly turn ideas into working projects around real-world or technical challenges while learning new skills and competing for prizes. Participants are given a chance to learn by doing, try new tools, build something tangible, and connect with other students and mentors in a fast-paced, creative setting.

Who is HackRPI?

Organized by RPI students, HackRPI is designed to inspire and challenge innovators, creators, developers, and entrepreneurs in New York's Tech Valley and beyond! Staying true to our slogan, **"Why Not Code the World?"**, we strive to solve challenging real-world problems to make a tangible impact. We want to help attendees develop their skills, explore new technologies, and turn their interests and visions into opportunities.

For years, we have dedicated ourselves to ensuring that HackRPI meets our own high expectations; admittedly, we cannot achieve greatness on our own—we need **your** help.



Our Vision

This year's 2026 HackRPI season marks another year of hosting the biggest hackathon in the Capital Region of New York! With **your** support, we aim to continue to create a memorable experience for hackers.

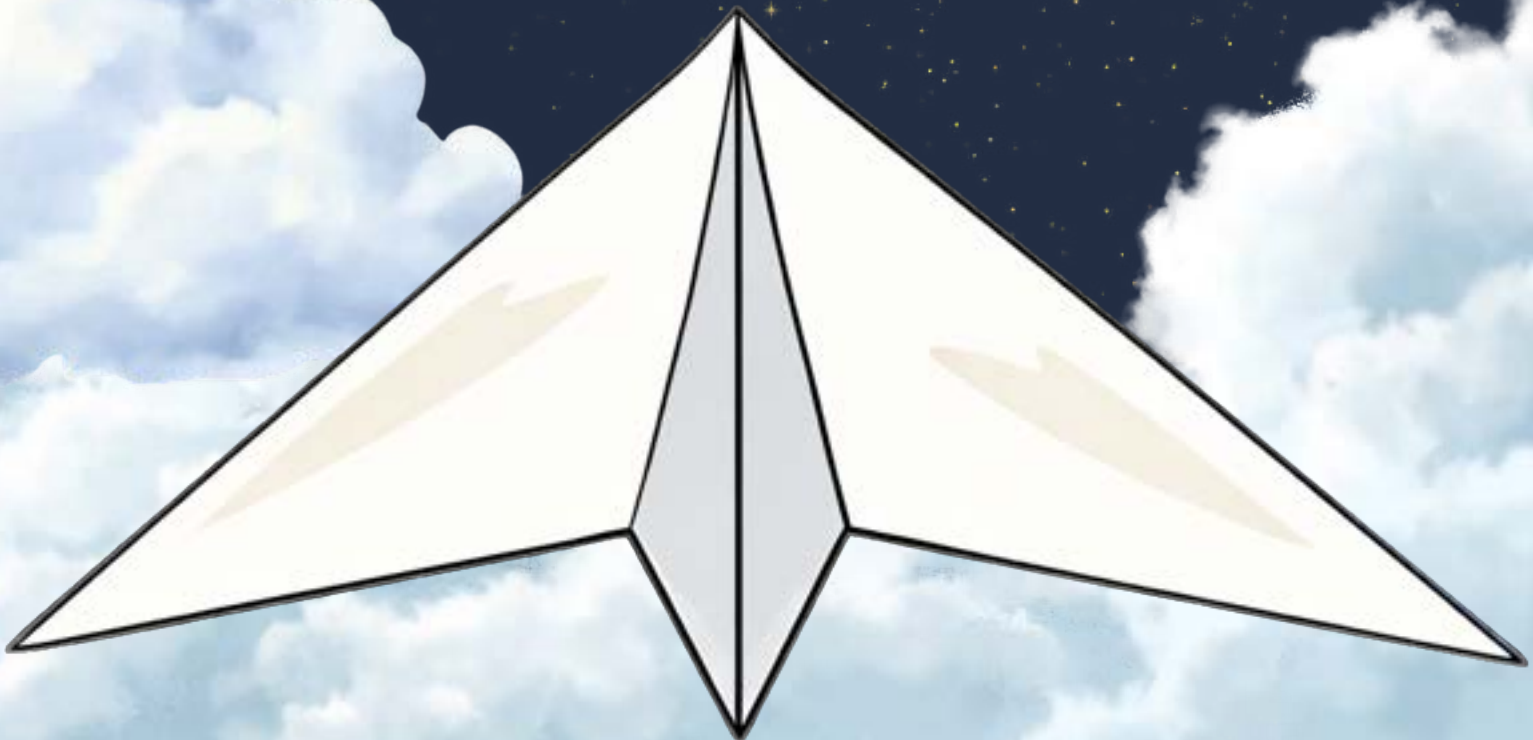
We believe that everyone, regardless of their profession, should learn to code for 21st century skills. And what better place to get interested in coding than a hackathon? Join us in making this year's hackathon a collaborative and supportive environment for a broader audience of innovators.

The Theme

Take to the skies with HackRPI 2026's theme "In the Clouds."

This year's theme challenges students to design projects that take flight---whether literally or figuratively. Elevate existing solutions to new heights or even create something entirely new with emerging technologies.

Afterall, the sky's the limit **(or is it?!).**



Why Sponsor HackRPI?

Sponsor HackRPI for an impactful investment in STEM and computer science education. Your support enables students to explore technology through engaging hackathons, gain software development experience, and enjoy exciting swag and prizes. With your contribution, we create an incredible learning opportunity for students, thanks to companies like yours.

Hackathons are a perfect opportunity to **recruit** the most motivated students. Observing students building projects with your technology presents a much more personal and nuanced look at your future hires than a career fair can offer.

Sponsoring will **build your company connections** with students truly committed to software development!



SPONSORSHIP PACKAGES

Partner Sponsor

The first company to contribute \$10,000 receives all Obsidian perks and will be featured in all event branding as "HackRPI, Partnered with [your company]."
Collaborate with us to create a unique event name for unparalleled recognition.

Standard Tiers

TIERS	BRONZE \$750	SILVER \$1500	GOLD \$2500	OBSIDIAN \$5000
Logo on T-Shirt	SMALL	SMALL	MEDIUM	LARGE
Logo on Website	○	○	○	○
Company Tabling	○	○	○	○
Distribute Company Swag	○	○	○	○
Company Flier in Event Folder	○	○	○	○
Social Media Advertising		○	○	○
Company Judges		○	○	○
Resume Book (After Event)		○	○	○
Host Fireside Chat		○	○	○
Resume Book (Before Event)			○	○
Host a Workshop			○	○
Promotional Mail to Hackers			○	○
Priority Booth Placement				○
Opening Ceremony Demo				○
Optional Table Upgrade				○

We understand that standard sponsorship tiers may not suit all organizations, so please contact hackrpi@rpi.edu if you would like to develop a tailored sponsorship package. More info on each of the items are available at hackrpi.com



HackRPI 2025

by the numbers



24
hours of hacking

File Edit Search Help

406
PARTICIPANTS
79 **PROJECTS**
SUBMITTED

22%

First-Generation College Student

26.5%

Female or Non-binary

Prior Hackathon Experience

N# No Experience hackers

N# 49.0%

N# Beginner hackers

N# 1-2 yrs

N# 40.0%

N# Intermediate hackers

N# 3-5 yrs

N# 9.7%

N# Advanced hackers

N# 5+ yrs

N# 1.3%

50.3%

ASIAN / PACIFIC ISLANDER

32%

WHITE / CAUCASIAN

6.3%

BLACK / AFRICAN-AMERICAN

5%

HISPANIC / LATINO

Now Playing:

From
25
different schools



MENU



THANK YOU!

Thank you for considering sponsoring HackRPI 2026! We hope you help us make our event a truly incredible experience for 400+ student innovators. **Your sponsorship in any form and in any amount will be an invaluable asset to all attendees!** If you want to sponsor or have any questions, email us at hackrpi@rpi.edu.

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